INVITATION TO SPONSOR ONE OF THE LEADING GLOBAL CONFERENCES FOR VLSI DESIGN & EMBEDDED SYSTEMS

Dear Industry Leader,

The global ecosystem is getting bigger and bigger day by day but the distances are getting closer & closer. Whether it’s collaborating closely with different stakeholders from different continents with a focused goal of achieving something new & exciting, expanding & extending newer boundaries, enlarging technical capabilities, sprouting innovations, nurturing talents & discoveries, etc. This challenging & exciting transition is bringing in more opportunities to all stakeholders, technologists, industry leaders, entrepreneurs, policy makers and academicians. The most beguiling aspect for any participant in the semiconductor and embedded domain is, to make things happen and in a way that is progressive, radical, revolutionary, gratifying, vital, expedient and novel.

The 32nd International Conference on VLSI Design & The 18th International Conference on Embedded Systems (VLSID2019), with the theme Autonomous Intelligence for a Secure, Safer, & Smarter World, are being held jointly at New Delhi, India, during January 5-9, 2019. With its global footprints VLSID is recognized as a ‘Sister Conference’ of Design Automation Conference. Over a span of five-days, the summit will feed brains and nurture minds with state-of-the-art exhibitors, presentations, panel discussions, innovation forums, and tutorials by established technologists.

VLSI conference is unique, bringing together all the stakeholders of the ecosystem - researchers, industry, academicians and regulators. VLSID2019 will act as a unique catalyst to accelerate the involvement of companies in the area of VLSI design and embedded systems, with an emphasis on cutting edge technologies - exchanging ideas, expounding on research areas, detailing on the business opportunities, companies introducing their offerings. VLSID2019 attendees shall include, designers, engineers, technology visionaries, corporate leaders, academicians from across the globe, with facilities to conduct business discussions. The organizing committee is taking all the steps to ensure good participation, both in terms of quantity and quality, through a strong technical program including:

- Visionary Keynote speeches
- Technical paper tracks
- Government Expert Panels
- Industry panels
- Exhibits
- Tutorials
- Special Sessions
- Student Program
- User Tracks
- Design contests/Hackathon
- PhD forum
- Fellowship Program
- Academia Expert
- Posters

As a leader, one of the most important challenges for you today is to establish the technical leadership of your company and to showcase yourself to the technical community. VLSID-2019 is the best premium forum that provides perfect opportunities for you to ensure immense business value. Please find below details of the sponsorship opportunities for your favorable consideration. The sponsorship table (Please note that the sponsorship package rates are slated to rise from July 15, 2018), enrollment form and details of various sponsorships are attached herewith. As you will notice, the packages are formulated to ensure the best possible Return On Investment (RoI) for your company.

Your early decision to participate will enable us to serve you better, with even higher RoI, and ensure that the conference will exceed your expectations. We will be glad to get an opportunity to provide more details and close with you at the very earliest.

Yours Truly,
Sponsorship Chair VLSID2019

http://embeddedandvlsidesignconference.org/
<table>
<thead>
<tr>
<th>SPONSORSHIP/packages</th>
<th>Total Slots</th>
<th>Sponsorship Cost (in INR)</th>
<th>Sponsorship Benefits and Offerings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silicon</td>
<td>1</td>
<td>25,00,000</td>
<td>Keynote speech on Day 1 Inaugural Ceremony One Conference Panel Slot One Industry Panel Slot on Day 1 One Exhibit booth – (6x6)m 25 Free Conference Registrations 25 Fellowships Branding &amp; Media coverage Six (3ftx6ft) standees</td>
</tr>
<tr>
<td>Platinum</td>
<td>2</td>
<td>18,00,000</td>
<td>Keynote speech on Day 1 or 2 on FCFS One Conference Panel Slot One Industry Panel Slot on Day 1 or 2 One Exhibit booth – (6x3)m 18 Free Conference Registrations 18 Fellowships Branding &amp; Media coverage One sponsored tutorial Four (3ftx6ft) standees</td>
</tr>
<tr>
<td>Gold</td>
<td>4</td>
<td>10,00,000</td>
<td>Keynote speech on Day 2 or 3 on FCFS One Exhibit booth – (3x3)m 15 Free Conference Registrations 15 Fellowships Branding &amp; Media coverage Three (3ftx6ft) standees</td>
</tr>
<tr>
<td>Silver</td>
<td>6</td>
<td>7,50,000</td>
<td>One Exhibit booth – (3x3)m 10 Free Conference Registrations 10 Fellowships Branding &amp; Media coverage Three (3ftx6ft) standees</td>
</tr>
<tr>
<td>Bronze</td>
<td>6</td>
<td>5,00,000</td>
<td>One Exhibit booth – (3x3)m 05 Free Conference Registrations 05 Fellowships Branding &amp; Media coverage Two (3ftx6ft) standees</td>
</tr>
<tr>
<td>Fellowship Program</td>
<td>5</td>
<td>4,00,000</td>
<td>Branding 20 Fellowships 4 Free Conference Registration One (3ftx6ft) standee</td>
</tr>
</tbody>
</table>

**NOTE:**
- All items, program slot choices are in the order of – from higher metallic to lower, and First Come First Served (FCFS)
- Logos to be provided by the sponsor as per conference’s spec; All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorship collaterals, will have to be supplied by the sponsors, in the formats required, within the timelines specified.
- The actual dimension of exhibit space, standees may change based on the final layout plan.
- Conference organizing team reserve rights to modify the offered packages per actual layout.
- Customized packages for non-metal sponsors can be worked out on need basis
- GST/Government taxes will be applicable on all sponsorship packages/items.

http://embeddedandvlsidesignconference.org/
32ND INTERNATIONAL CONFERENCE ON VLSI DESIGN

JAN 05-09, 2019
NEW DELHI, INDIA

SILICON SPONSORSHIP (One sponsor only)
- Keynote Speech on Day 1 of Main Conference
- One Panel Discussion on Day 1 of Main Conference
- One of the Keynote Speeches on Day 1 of Student Conference
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with the other applicable items
- Advertisement in the Centre Spread of the conference souvenir
- Logo on the conference item (Choice from the list available for Silicon sponsors only - basic (3IFU)) up to the allotted amount.
- One exhibit stall of (6x6)m.
- 25 free invitations to conference.
- 25 Fellowships
- Six (3ftx6ft) standees
- 10 Free Banquet invitations

PLATINUM SPONSORSHIP (Two sponsors only) - ONE CONFIRMED ONLY ONE AVAILABLE
- Keynote Speech on Day 1 or Day 2 of Main Conference on FCFS basis
- One Panel Discussion on Day 1 or Day 2 of Main Conference
- Advertisement in the Inside Covers of the conference souvenir (FCFS)
- Logo on the program Pamphlets, along with the conference logo and other sponsors’ logos
- Coverage in print media as per conference’s publicity plan that gets to be in place
- Logo/Name on sponsors’ choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (6m x 3m) Exhibit stall (Equiv. to 2 standard exhibit stalls)
- Four (4) (3ftx6ft) standees
- Six (6) free invitation passes to the banquet session
- Eighteen (18) free invitations to conference
- Eighteen (18) fellowships (Selected by the conference as per the Fellowship Program)
- One Sponsored Tutorial

GOLD SPONSORSHIP (Four sponsors only) - ONE CONFIRMED ONLY THREE AVAILABLE
- Keynote Speech on Day 2 or Day 3 of Main Conference on FCFS basis
- Full Page advertisement in the conference souvenir
- Logo on the program Pamphlets, along with the conference logo and other sponsors’ logos
- Coverage in print media as per conference’s publicity plan that gets to be in place
- Logo/Name on sponsors’ choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) Exhibit stall (Equiv. to 1 standard exhibit stall)
- Three (3) (3ftx6ft) standee
- Four (4) free invitation pass to the banquet session
- Fifteen (15) free invitations to the conference
- Fifteen (15) fellowships (Selected by the conference as per the Fellowship Program)

SILVER SPONSORSHIP (Six sponsors only) - ONE CONFIRMED ONLY FIVE AVAILABLE
- Half page advertisement in the conference souvenir
- Logo on the program Pamphlet, along with the conference logo and other sponsors’ logos
- Coverage in print media as per conference’s publicity plan that gets to be in place
- Logo/Name on sponsors’ choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) exhibit stall (Equiv to 1 standard exhibit stall) in the open area exhibits hall
- Three (3) (3ftx6ft) standee
- Two (2) free invitation passes to the banquet session
- Ten (10) free invitations to the Conference
- Ten (10) fellowships (Selected by the conference as per the Fellowship Program)

http://embeddedandvlsidesignconference.org/

SOLD OUT!

Institutions confirming the sponsorships along with payments by July 15, 2018 will be eligible for a 10% discount of the sponsorship value.
BRONZE SPONSORSHIP (Six sponsors only) - TWO CONFIRMED ONLY FOUR AVAILABLE

- Half page advertisement in the conference souvenir
- Logo on the program pamphlets, along with the conference logo and other sponsors logos
- Coverage in print media as per conference's publicity plan that gets to be in place
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) Exhibit stall (Equiv. to 1 standard exhibit stall)
- Two (2) (3ftx6ft) standees
- One (1) free invitation pass to the banquet session
- Five (5) free invitations to conference
- Five (5) fellowships (Selected by the conference as per the Fellowship Program)

FELLOWSHIP PROGRAM SPONSORSHIP (Three sponsors only)

- Name on the back cover of the conference program souvenir
- Logo on the program pamphlets, along with the conference logo and other sponsors logos
- Coverage in print media as per conference's publicity plan
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- Two (2) (3ftx6ft) standees
- 20 Fellowships

EXHIBIT BOOTHS

<table>
<thead>
<tr>
<th>EXHIBIT STALLS</th>
<th>NUMBER OF STALLS AVAILABLE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M X 3M</td>
<td>35</td>
<td>70,000</td>
</tr>
<tr>
<td>3M X 6M</td>
<td>9</td>
<td>1,00,000</td>
</tr>
<tr>
<td>6M X 6M</td>
<td>5</td>
<td>1,30,000</td>
</tr>
</tbody>
</table>

CONFERENCE SOUVENIR ADVERTISEMENTS

<table>
<thead>
<tr>
<th>ADVERTISEMENT LOCATION</th>
<th>AD SPACE AVAILABLE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CENTRE SPREAD</td>
<td>1</td>
<td>1,50,000</td>
</tr>
<tr>
<td>INSIDE COVER</td>
<td>2</td>
<td>1,00,000</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>10</td>
<td>70,000</td>
</tr>
<tr>
<td>HALF PAGE</td>
<td>10</td>
<td>35,000</td>
</tr>
<tr>
<td>ABOUT SPONSOR</td>
<td>27</td>
<td>25,000</td>
</tr>
</tbody>
</table>

Note: Advertisers to provide the advertisement to be published as per the specs given by the conference

http://embeddedandvlsidesignconference.org/
## Sponsorship Items

Sponsors are invited to choose from the following list of items:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Sponsorship Items</th>
<th>No. of Slots</th>
<th>Price (INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Panel Discussions</td>
<td>8</td>
<td>4,00,000</td>
</tr>
<tr>
<td>2</td>
<td>Keynote Speeches</td>
<td>4</td>
<td>7,50,000</td>
</tr>
<tr>
<td>3</td>
<td>Inaugural Ceremony/Cultural Event</td>
<td>1</td>
<td>7,50,000</td>
</tr>
<tr>
<td>4</td>
<td>Banquet Dinner</td>
<td>1</td>
<td>7,50,000</td>
</tr>
<tr>
<td>5</td>
<td>Awards Ceremony</td>
<td>1</td>
<td>5,00,000</td>
</tr>
<tr>
<td>6</td>
<td>Conference Kit Material</td>
<td>1</td>
<td>75,000</td>
</tr>
<tr>
<td>7</td>
<td>Conference Mugs</td>
<td>2</td>
<td>2,50,000</td>
</tr>
<tr>
<td>8</td>
<td>Student Program</td>
<td>4</td>
<td>2,50,000</td>
</tr>
<tr>
<td>9</td>
<td>Polo shirts</td>
<td>1</td>
<td>5,00,000</td>
</tr>
<tr>
<td>10</td>
<td>Registration Area</td>
<td>2</td>
<td>7,50,000</td>
</tr>
<tr>
<td>11</td>
<td>Delegate Badges</td>
<td>1</td>
<td>5,00,000</td>
</tr>
<tr>
<td>12</td>
<td>Delegate Bag Branding</td>
<td>2</td>
<td>7,50,000</td>
</tr>
<tr>
<td>13</td>
<td>Event Stationery/conference booklet</td>
<td>3</td>
<td>5,00,000</td>
</tr>
<tr>
<td>14</td>
<td>Speaker Mementoes</td>
<td>2</td>
<td>2,50,000</td>
</tr>
<tr>
<td>15</td>
<td>Memento (for bag inserts)</td>
<td>10</td>
<td>1,50,000</td>
</tr>
<tr>
<td>16</td>
<td>Delegate bag inserts</td>
<td>10</td>
<td>1,00,000</td>
</tr>
<tr>
<td>17</td>
<td>Delegate caps</td>
<td>2</td>
<td>3,00,000</td>
</tr>
<tr>
<td>18</td>
<td>Delegate folders</td>
<td>4</td>
<td>3,00,000</td>
</tr>
<tr>
<td>19</td>
<td>Delegate pens</td>
<td>1</td>
<td>3,00,000</td>
</tr>
<tr>
<td>20</td>
<td>Event Pen Drives</td>
<td>1</td>
<td>3,00,000</td>
</tr>
</tbody>
</table>

Institutions confirming the sponsorships along with payments by July 15, 2018 will be eligible for a 10% discount of the sponsorship value.

### Early Bird Offer

**NOTE:**

Taxes in addition to the above prices as per the regulatory norms. In case of common item of interest, higher sponsorship package sponsors will be given the first preference, if applicable.

[http://embeddedandvlsidesignconference.org/](http://embeddedandvlsidesignconference.org/)
### SPONSORSHIP ITEMS

Sponsors are invited to choose from the following list of items:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>SPONSORSHIP ITEMS</th>
<th>No. of Slots</th>
<th>PRICE (INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>Design Contest</td>
<td>1</td>
<td>5,00,000</td>
</tr>
<tr>
<td>22</td>
<td>Industry Forum</td>
<td>1</td>
<td>2,00,000</td>
</tr>
<tr>
<td>23</td>
<td>Tutorial</td>
<td>8</td>
<td>2,00,000</td>
</tr>
<tr>
<td>24</td>
<td>Sponsored Tutorial</td>
<td>2</td>
<td>4,00,000</td>
</tr>
<tr>
<td>25</td>
<td>Paper Session</td>
<td>16</td>
<td>75,000</td>
</tr>
<tr>
<td>26</td>
<td>Fellowships</td>
<td>50</td>
<td>20,000</td>
</tr>
<tr>
<td>27</td>
<td>Conference/Tutorial Lunch</td>
<td>5</td>
<td>3,50,000</td>
</tr>
<tr>
<td>28</td>
<td>Conference/Tutorial Tea</td>
<td>10</td>
<td>1,50,000</td>
</tr>
<tr>
<td>29</td>
<td>Transportation (Fellows)</td>
<td>1</td>
<td>25,000</td>
</tr>
<tr>
<td>30</td>
<td>Banners/Standees</td>
<td>10</td>
<td>75,000</td>
</tr>
<tr>
<td>31</td>
<td>Media Center</td>
<td>1</td>
<td>75,000</td>
</tr>
<tr>
<td>32</td>
<td>Speaker Lounge</td>
<td>1</td>
<td>1,50,000</td>
</tr>
</tbody>
</table>

**NOTE**

Taxes in addition to the above prices as per the regulatory norms. In case of common item of interest, higher sponsorship package sponsors will be given the first preference, if applicable.

Institutions confirming the sponsorships along with payments by July 15, 2018 will be eligible for a 10% discount of the sponsorship value.

http://embeddedandvlsidesignconference.org/
DETAILS OF SPONSORSHIP ITEMS

1. **Keynote Speeches**: Will have leading technologists, academicians, researchers and CXOs from major companies in the area of VLSI Design and Embedded Systems speaking on contextual topics. The keynote is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsor, you will have the option of nominating a speaker for one keynote speech, though the Program Committee reserves the right to make the final decision on the selection. This sponsorship will have your company’s name and banner prominently displayed during the speech. Your company’s name will be mentioned as a sponsor in the conference brochure.

2. **Tutorial Sponsorships**: Conference conducts tutorials on prominent topics on the first two days. Tutorials are a high point of the conference, well attended by the industry and conference fellows. Sponsorship is on a per tutorial basis. Your company’s name and logo will be displayed prominently during the tutorial sessions. Banners with your company name will also be displayed during the lunch at the lunch area on the day of the tutorial. Your company’s name will be mentioned as a sponsor in the conference souvenir.

3. **Sponsored Tutorial**: As a sponsor, you can give a tutorial of your choice (topic has to be approved by the technical program committee) in lines of regular tutorials, at the venue. You will have to prepare the content, prepare the required material.

4. **Panel Discussions**: These will involve stalwarts from the industry and academia discussing topics of relevance. Sponsorship for this event will ensure your company’s name and banner prominently displayed during this event. Your company’s name will be mentioned as a sponsor in the conference brochure. As sponsor, you will have the option to suggest participants in one of the panels, though the Program Committee reserves the right to take the final decision in this regard.

5. **Inaugural Ceremony**: Can take place on the morning of Jan 05, 2019. A leading government official or an industry leader is likely to inaugurate the ceremony. The talk is expected to provide insight into the industry and not a sales pitch for the sponsor. As a sponsor, you will get visibility that might include introducing the inaugural speaker, presence on the stage.

6. **Paper Sessions**: As sponsor, you can choose from any of the paper sessions. Your association with that session is communicated through your branding at the venue. You might also get to provide a memento to the session in charge.

7. **Banquet Dinner**: There will be a banquet dinner on Jan 08, 2019. A prominent domain personality will deliver the banquet speech. The speech is expected to provide insight into the industry and not a sales pitch for the sponsor. As a sponsor, you will have the option of nominating the banquet speaker. The Program Committee reserves the right for the final selection of the speaker. Sponsorship for this event will ensure your company’s name and banner prominently displayed during the event. Your company’s name will be mentioned as a sponsor in conference brochure and be printed on the banquet invitation.

8. **Industry Forum**: Sponsorship for this event will ensure your company’s name and banner prominently displayed during the event. You will get to inaugurate the Industry Forum and give a talk. Your company’s name will be mentioned as a sponsor in the conference souvenir.

9. **Design Contest**: Sponsorship for this event will ensure your company's name and banner prominently displayed during the event. Your company's name will be mentioned as a sponsor in the conference souvenir.

10. **Awards Ceremony**: There will be an awards ceremony on Jan 08, 2019. Sponsorship for this event will ensure your company’s name and banner prominently displayed during this event. Your company’s name will be mentioned as a sponsor in the conference brochure. As a sponsor you may get to have a stage presence at least sometime during the event and might probably handover an award(s).

11. **Fellowship**: Fellows attend the conference on financial assistance provided by the Fellowship Sponsors. This sponsorship will allow students, professors, researchers, selected through a diligent process, to attend the conference. Fellowship sponsor can sponsor as many fellow as they like to. Sponsoring company’s name will be mentioned in the conference souvenir. In addition, a special acknowledgement by the Steering Committee shall be made.

12. **Conference/Speaker Mentions**: Your company’s name will be mentioned as a sponsor in the conference souvenir.

13. **Conference/Tutorial Lunch**: Lunch will be served on all (Five) days of the conference. Sponsorship for this event will ensure prominent display of your company’s name in the lunch area, along with other sponsors.

14. **Conference/Tutorial Tea**: Tea will be served twice a day, on all (Five) days of the conference. Sponsorship for this event will ensure prominent display of your company’s name, along with other sponsors.

15. **Pens, Bags, Inserts, Notepad etc. to the Registrants**: You can reach out to all the conference registrants, by providing sponsoring one of the listed items with your company’s name/logo. The sponsorship item provided by you will be given at the time of registration to each attendee.

16. **Material in the delegate kit**: You can reach out to all the conference registrants, by inserting material/item of your choice into the delegate kit. As sponsor you will need to provide these items - one per delegate kit, at least a week before the conference date, at the designated place.

http://embeddedandvlsidesignconference.org/
17. Transportation (Fellows): Your brand will be visibly displayed on the transportation arrangement made for the fellows. There will be a display (banner/standee) at the venue, during all the 5 days of the conference acknowledging the same.

18. Registration Area: As sponsor you're branding will be displayed in the registration area for all the 5 days. This is a highly visible branding, with all the participants walking along this area.

19. Advertisements in Souvenir: Full, half page colour advertisements will be inserted in the souvenir. You will need to provide the advertisement content as per the given specs at least one week before the conference date.

20. Banners/Standees: A banner of up to 6’ x 3’ size with your given content will be displayed in the conference area. Content to be provided by you.

21. Mediacentre: Mediacenter covering the conference will be given an exclusive space. As sponsor you will have your banner displayed in this area.

22. Speaker Lounge: Meant exclusively for the speakers. Will have almost all the prominent people visiting this area one time or other, thus guaranteeing high visibility with valuable target audience. As sponsor your banner will be displayed in this area.

23. Administrative Support: Following administrative support sponsorships are available (This is not listed in the table) - Audio-visual Systems, UPS, Internet Access & Computers - Sponsorship of these ensures a banner prominently displaying company's logo and name. Your company's name will be mentioned as a sponsor in the conference souvenir.

**Sponsorship Team Contacts**

**General Chair**
Preet Yadav
preet.yadav@nxp.com

Preeti Ranjan Panda
panda@cse.iitd.ac.in

**Sponsorship Chairs**
Uma Mahesh
Sum_mahesh@yahoo.co.in

Veeresh Shetty
veeresh_shetty@mentor.com

1. NAME AND ADDRESS OF THE ORGANISATION

2. COMPANY CONTACT PERSON
   - NAME
   - EMAIL
   - PHONE & MOBILE
   - FAX

3. FASCIA WRITING (IN BLOCK LETTERS): MAXIMUM 28 LETTER INCLUDING SPACE

BANK DETAILS

SIGNATURE & DATE

http://embeddedandvlsidesignconference.org/