

## Sponsorship Packages

S. No.	Packages	Status	Slot Available	Cost ( INR )	Value offer
1	Silicon	Open	1	15.0 lacs + Service tax	6 Free Registration + Rs 2.5 Lac worth Sponsorship item
2	Platinum	Open	2	12.0 lacs + Service tax	4 Free Registration + Rs 2.0 Lac worth Sponsorship item
3	Gold	Open	4	10.0 lacs + Service tax	3 free Registration + Rs 1.5 Lac worth Sponsorship item
4	Silver	Open	5	08.0 lacs + Service tax	2 Free Registration + Rs 1.0 Lac worth Sponsorship item
5	Bronze	Open	5	05.0 lacs + Service tax	1 Free Registration + Rs 0.5 Lac worth Sponsorship item

- For payments in foreign currency, the sponsor to take care of the applicable regulatory processes and conversion rates on the day of remittance
- The above price does not include 10.3% service tax: Please add 10.3% service tax while making payment
- Logos of only Silicon, Platinum & Gold sponsors will be displayed on the conference bag.
- Exhibits are NOT included in the sponsorship. But, the sponsors will get a preference in exhibition stall allocation
- 3m x 3m Exhibit Stall costs Rs. 1.00 lacs + taxes; and 3m x 2m exhibition stall costs Rs. 80,000 + taxes.
- Silicon & Platinum Sponsors can opt for 2 exhibition stalls at 30% discount.
- Gold Sponsors can opt for 1 exhibition stall at 30 % discount.
- Plenary Sessions & Banquet Sessions will have display showing all conference sponsors.

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## Sponsorship Item List:

S. No	Sponsorship	Number	Price in Rs.
1	Panel Discussions	1	2,00,000
2	Keynote Speeches	6	4,00,000
3	Inaugural Ceremony	1	5,00,000
4	Banquet Speech/Dinner	2	12,00,000
5	Tea/Coffee	5	1,00,000
6	Conference Lunch	3	5,00,000
7	Awards Ceremony	1	2,00,000
8	Registration Bag	1	7,50,000
9	Conference T- Shirt	1	7,00,000
10	Freebie with Corporate Logo*	1	1,00,000
11	Design Contest	1	3,00,000
12	Paper Sessions	12	2,00,000
13	Pen	1	1,60,000
14	Printed Invited Papers' Proceedings. (Advertisement on the inside of both cover pages)	1	3,00,000
15	Proceedings of Conference on Pen Drive	1	4,00,000
16	Student Poster Program	4	1,50,000
17	Conference Fellowship (to 20 students/faculties)	4	4,00,000

- \*Freebie with corporate logo has to be given by the companies.  
(The above price doesn't include the Freebie)
- Taxes in addition to the above prices as per the regulatory norms

## Conference Brochure Advertisements List

S. No	Description	Nos. Available	Price
1	Center Spread	1	2,00,000
2	Back Cover	1	1,00,000
3	Inside Cover	2	80,000
4	Normal Page	4	60,000
5	Half Page	4	30,000

### Details of Sponsorship Item

- Panel Discussions** - These will involve stalwarts from the industry and academia discussing topics of relevance. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure
- Keynote Speeches** - These will have leading technologists, world renowned experts and CEO level people from major companies in the area of VLSI Design and Embedded Systems speaking on contextual topics. The keynote is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsor, you will have the option of nominating a speaker for one keynote speech. The Program Committee of the conference reserves the right to make the final decision on selection of the speaker. Sponsorship for this event will ensure your company's name and banner prominently displayed during speech. Your company's name will be mentioned as a sponsor in the conference brochure and program as well.
- Inaugural Ceremony** – This will take place on the morning of January 7th, 2014. A leading government official or a prominent person from the industry will inaugurate the ceremony. As sponsors, you will have the option of proposing the banquet speaker. The Program/Conference Committee reserves the right to make the final decision. The talk is expected to provide insight into the industry and not a sales pitch for the sponsor
- Banquet Dinners** - There will be a banquet dinner on January 7th and 8th, 2014. A prominent industry figure will deliver the banquet speech. The speech is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsors, you will have the option of nominating the banquet speaker. The Program Committee reserves the right for the final selection of the speaker. Sponsorship for this event will also ensure your company's name and banner prominently displayed during this event. Your company's name will also be printed on the banquet invitation cards. It will also be mentioned as a sponsor in the conference brochure .
- Conference Lunch** – Lunch will be served on all days (three) of the conference. Sponsorship for this event will ensure prominent display of your company's name in the lunch area. Your company's name, logo and contact information will be printed on the lunch coupons
- Tea / Coffee** - There will be two tea sessions, on each day of the conference. Sponsorship for this event will ensure your company's name and banner prominently displayed during this

event. Your company's name will be mentioned as a sponsor in the conference brochure and program as well.

7. **Awards Ceremony** - There will be an awards ceremony on January 8th, 2014. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure and program as well.
8. **Registration Bag Sponsorship** - Sponsors of the registration kit will have their name and logo prominently displayed on the registration bag.
9. **Conference T-Shirt Sponsorship** - Sponsors will have their name and logo prominently displayed on the conference T-shirts that will be given to all conference registrants.
10. **Fellowship Sponsorship** – Academic Fellows are students who attend the conference on financial assistance provided by the Fellowship Sponsors. This sponsorship will allow worthy students to attend the conference at a nominal cost. As a Fellowship Sponsor, you would sponsor any number of fellows to the conference. The sponsored fellow's registration kit would include a badge displaying the name of the sponsoring company. Your company's name will be mentioned as a sponsor in the conference brochure and program. A special acknowledgment by the Steering Committee will also be made for all the Fellowship Sponsors.
11. **Freebies To The Registrants Sponsorship** - You can reach out to all the conference registrants, by providing a freebie with your company's name and logo. The freebie provided by you will be given at the time of registration to each attendee. In case, you want the conference organizers to also provide the freebie, the organizers can provide options to you for the same. The organizers can also procure the selected item and manage the logistics on your behalf. In this case, in addition to the sponsorship amount, the sponsors will also provide the cost of the items.
12. **Advertisements in Souvenir** – Full-page color advertisements will be inserted in the souvenir. You will need to provide the four-color separations images of your ads.

### **Other packages are self-explanatory**

As sponsors for these items, you would be required to supply the requisite support during the conference. Sponsorship of the above ensures a banner prominently displaying company's logo and name. Your company's name will be mentioned as a sponsor in the conference brochure and program as well.

**NOTE: All display material, boards and banners to be put up as part of sponsorship in various categories will have to be supplied by the sponsors.**