



27th International Conference on VLSI Design 2014
13th International Conference on Embedded Systems
January 7th to 9th 2014, IIT Bombay, Mumbai, India



Sponsored by

VLSI Society of India (VSI)

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Govt. of India (MCIT)

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Invitation to sponsors

Dear Industry Leader,

Redefining the status quo has rarely been as momentous a necessity as now – with defining changes in almost all factors that significantly affect our daily life. This is reflected in the need for increasing automation, efficiencies, going green in all aspects, deriving maximum from existing resources, preserving them, and utilizing new resources in new forms, influenced by the increasing role of gadgets in daily life. And the lynchpin of this, increasingly, is embedded electronics, % of which is constantly on the raise in all that encompass our life – computing, communications, electronic gadgets, entertainment, education, medical, automotive, clean tech, like never before.

As the paradigm shifts from just pure chips alone, to include (embedded) systems, transcending to new domains, few ecosystems symbolize this new era (not just as creator/developer but most importantly as market) as much as India and within that as much as Mumbai: the proud host of VLSI2014 (<http://vlsidesignconference.org/>)- The 27th International Conference on VLSI Design during January 5-9, 2014.

The joint conference will act as a unique catalyst to accelerate the involvement of companies in the area of VLSI design and embedded systems. This conference will give companies an opportunity to put across their products and solutions in a forum which is unique – as no other conference in India is dedicated to designers of both hardware and software system. VLSI2014 will be attended by business leaders, technology visionaries, and designers, from across the globe. There will be facilities to conduct business discussion with other interested companies on collaboration and joint ventures. And here all the four vertices of the ecosystem: Corporates, Academia, Researchers and Regulators seamlessly mingle to enhance the learning quotient. The organizing committee is taking all the steps to ensure good participation, both in terms of quantity and quality, through

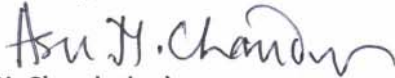
- ✓ A strong technical program including keynote speeches, full-day tutorials, papers, Panels
- ✓ Student program
- ✓ Industry Forum and Exhibits program
- ✓ An exemplary fellowship program

As a leader, one of the most important challenges for you today is to establish the technical leadership of your company and to showcase yourselves to the technical community. And VLSI 2014 is ***the*** appropriate forum that provides perfect opportunities for you to ensure immense business value. Please find below details of sponsorship opportunities for your favourable consideration. As you will notice, the

packages are formulated to ensure the best possible Return on Investment (RoI) for your company. The rate table

Your early decision to participate will be invaluable for us in ensuring that the conference will exceed your expectations. We will be glad to get an opportunity to provide more details and close with you at the very earliest,

Yours truly,



(A.N. Chandorkar)

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